

Ref #	Hits	Search Query	DBs	Default Operat or	Plura ls	Time Stamp
L1	34	auctions same (bidders or users) same (promot\$3 or advertise or invit\$3)	US-PGP UB; USPAT; EPO; JPO; DERWEN T	OR	OFF	2005/03/02 16:02
L2	253	(multiple or plurality or several) near4 auctions	US-PGP UB; USPAT; EPO; JPO; DERWEN T	OR	OFF	2005/03/02 16:03
L3	39782	(identif\$4 or determin\$4 or select\$4 or filter\$5 or screen\$4) near4 (users or customers or bidders)	US-PGP UB; USPAT; EPO; JPO; DERWEN T	OR	OFF	2005/03/02 16:05
L4	18	2 same 3	US-PGP UB; USPAT; EPO; JPO; DERWEN T	OR	OFF	2005/03/02 16:05

in  
References, Both search results fully reviewed  
abstract + summary of invention. 3/2/05

091742,273

? show files; ds; t s8/3,k/1-3

File 15:ABI/Inform(R) 1971-2005/Mar 02  
 (c) 2005 ProQuest Info&Learning  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 01  
 (c) 2005 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 476:Financial Times Fulltext 1982-2005/Mar 02  
 (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 02  
 (c) 2005 Business Wire.  
 File 624:McGraw-Hill Publications 1985-2005/Mar 02  
 (c) 2005 McGraw-Hill Co. Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 613:PR Newswire 1999-2005/Mar 02  
 (c) 2005 PR Newswire Association Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 634:San Jose Mercury Jun 1985-2005/Mar 01  
 (c) 2005 San Jose Mercury News  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 02  
 (c)2005 The Gale Group  
 File 20:Dialog Global Reporter 1997-2005/Mar 02  
 (c) 2005 The Dialog Corp.

Set	Items	Description
S1	306	(DETERM? OR TARGET? OR SELECT?) (4N) ((POTENTIAL OR PROS- PECTIVE) (2W) BIDDERS)
S2	12	AUCTIONS (S) S1
S3	6	RD S2 (unique items)
S4	388	(DETERM? OR TARGET? OR SELECT?) (4N) ((POTENTIAL OR PROS- PECTIVE) (2W) BIDDERS)
S5	12	S4 (S) AUCTIONS
S6	6	RD S5 (unique items)
S7	0	S6 AND PY,2000
S8	3	S6 AND PY < 2000

*considered Kwik  
highlighted  
text*

8/3,K/1 (Item 1 from file: 636)  
 DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
 (c) 2005 The Gale Group. All rts. reserv.

03522370 Supplier Number: 47274396 (USE FORMAT 7 FOR FULLTEXT)  
 MCCAIN TO INTRODUCE SPECTRUM BILL SOON; WILL HOLD HEARING APRIL 22  
 Washington Telecom News, v5, n14, pN/A  
 April 7, 1997  
 Language: English Record Type: Fulltext  
 Document Type: Magazine/Journal; Trade  
 Word Count: 337

... LMDS).

The mock-up also proposes additional rules to "establish order, regularity and method to **auctions** themselves," Belvin said. One proposal on the table is to require the FCC to wait at least 18 months after spectrum allocation before holding an auction. This will give **potential bidders** ample time to **determine** what equipment is available, as well as to decide what services to offer and at...

19970407

8/3,K/2 (Item 2 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

03522120 Supplier Number: 47273305 (USE FORMAT 7 FOR FULLTEXT)  
SPECTRUM BILL, PART II  
Land Mobile Radio News, v51, n14, pN/A  
April 4, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 277

... services.

The mock-up also proposes additional rules to "establish order, regularity and method to **auctions** themselves," Belvin said. One proposal on the table is to require the FCC to wait at least 18 months after spectrum allocation before holding an auction. This will give **potential bidders** ample time to **determine** what equipment is available, as well as to decide what services to offer and at what...

19970404

8/3,K/3 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

04535037 SUPPLIER NUMBER: 08253200 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
OCS leasing policy and lease prices. (Outer Continental Shelf)  
Moody, C.E., Jr.; Kruvant, W.J.  
Land Economics, v66, n1, p30(10)  
Feb, 1990  
ISSN: 0023-7639 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 5276 LINE COUNT: 00424

... the auctions were organized according to a set of procedures known as "nomination and tract **selection**." Under these rules, **potential bidders** would nominate tracts of land that they wanted to bid on. The Minerals Management Service...

19900200

?

? show files; ds; t s8/3,k/1-3

File 15:ABI/Inform(R) 1971-2005/Mar 02  
 (c) 2005 ProQuest Info&Learning  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 01  
 (c) 2005 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 476:Financial Times Fulltext 1982-2005/Mar 02  
 (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 02  
 (c) 2005 Business Wire.  
 File 624:McGraw-Hill Publications 1985-2005/Mar 02  
 (c) 2005 McGraw-Hill Co. Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 613:PR Newswire 1999-2005/Mar 02  
 (c) 2005 PR Newswire Association Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 634:San Jose Mercury Jun 1985-2005/Mar 01  
 (c) 2005 San Jose Mercury News  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 02  
 (c)2005 The Gale Group  
 File 20:Dialog Global Reporter 1997-2005/Mar 02  
 (c) 2005 The Dialog Corp.

Set	Items	Description
S1	306	(DETERMINE? OR TARGET? OR SELECT?) (4N) ((POTENTIAL OR PROS- PECTIVE) (2W) BIDDERS)
S2	12	AUCTIONS (S) S1
S3	6	RD S2 (unique items)
S4	388	(DETERMINE? OR TARGET? OR SELECT?) (4N) ((POTENTIAL OR PROS- PECTIVE) (2W) BIDDERS)
S5	12	S4 (S) AUCTIONS
S6	6	RD S5 (unique items)
S7	0	<del>S6 AND PY, 2000</del>
S8	3	S6 AND PY < 2000

*considered*

8/3,K/1 (Item 1 from file: 636)  
 DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
 (c) 2005 The Gale Group. All rts. reserv.

03522370 Supplier Number: 47274396 (USE FORMAT 7 FOR FULLTEXT)  
 MCCAIN TO INTRODUCE SPECTRUM BILL SOON; WILL HOLD HEARING APRIL 22  
 Washington Telecom News, v5, n14, pN/A  
 April 7, 1997  
 Language: English Record Type: Fulltext  
 Document Type: Magazine/Journal; Trade  
 Word Count: 337

Set	Items	Description
S1	1050	MARKETING (5W) LIFE
S2	329	FORMER (W) CUSTOMERS
S3	0	S1 (S) S2
S4	1	S1 AND S2
S5	223	(DONATION) (S) (CAMPAIGN)
S6	0	S5 AND (TARGET\$) (10W) (DONOR)
S7	0	S5 AND (TARGET?) (10W) (DONOR)
S8	1	S5 AND (TARGET?) (10W) (DONORS OR GIVERS)
S9	13	(PREVIOUSLY) (5N) (DONATED)
2		

Donation Campaign

? show files;ds

File 15:ABI/Inform(R) 1971-2005/Mar 03  
 (c) 2005 ProQuest Info&Learning  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 476:Financial Times Fulltext 1982-2005/Mar 03  
 (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 03  
 (c) 2005 Business Wire.  
 File 624:McGraw-Hill Publications 1985-2005/Mar 03  
 (c) 2005 McGraw-Hill Co. Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 613:PR Newswire 1999-2005/Mar 03  
 (c) 2005 PR Newswire Association Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 634:San Jose Mercury Jun 1985-2005/Mar 02  
 (c) 2005 San Jose Mercury News  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 03  
 (c)2005 The Gale Group  
 File 20:Dialog Global Reporter 1997-2005/Mar 03  
 (c) 2005 The Dialog Corp.

Set	Items	Description
S1	641	(PREVIOUS OR FORMER) (W) (BIDDERS OR CONSUMERS OR PURCHASE- RS)
S2	8271	(PREVIOUS OR FORMER) (W) (BIDDERS OR CONSUMERS OR PURCHASE- RS OR CUSTOMERS)
S3	0	S3 (S) (TARGET?)
S4	300	S2 (S) (TARGET?)
S5	21	S4 (S) (SALE OR PROMOTION OR AUCTION)
S6	20	RD S5 (unique items)
S7	10	S6 AND PY<2000
?		

*consider*

*3/1/05*

File 344:Chinese Patents Abs Aug 1985-2004/May  
          (c) 2004 European Patent Office  
 File 347:JAPIO Nov 1976-2004/Oct(Updated 050209)  
          (c) 2005 JPO & JAPIO  
 File 350:Derwent WPIX 1963-2005/UD,UM &UP=200514  
          (c) 2005 Thomson Derwent  
 File 348:EUROPEAN PATENTS 1978-2005/Feb W03  
          (c) 2005 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20050224,UT=20050217  
          (c) 2005 WIPO/Univentio  
 File 331:Derwent WPI First View UD=200514  
          (c) 2005 Thomson Derwent  
 File 371:French Patents 1961-2002/BOPI 200209  
          (c) 2002 INPI. All rts. reserv.  
 File 256:TecInfoSource 82-2005/Jan  
          (c) 2005 Info.Sources Inc  
 File 2:INSPEC 1969-2005/Feb W3  
          (c) 2005 Institution of Electrical Engineers  
 File 35:Disertation Abs Online 1861-2005/Feb  
          (c) 2005 ProQuest Info&Learning  
 File 65:Inside Conferences 1993-2005/Feb W4  
          (c) 2005 BLDSC all rts. reserv.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jan  
          (c) 2005 The HW Wilson Co.  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
          (c) 2002 The Gale Group  
 File 474:New York Times Abs 1969-2005/Mar 02  
          (c) 2005 The New York Times  
 File 475:Wall Street Journal Abs 1973-2005/Feb 25  
          (c) 2005 The New York Times  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 03  
          (c)2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
          (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
          (c) 2005 The Gale Group  
 File 15:ABI/Inform(R) 1971-2005/Mar 03  
          (c) 2005 ProQuest Info&Learning  
 File 20:Dialog Global Reporter 1997-2005/Mar 03  
          (c) 2005 The Dialog Corp.  
 File 95:TEME-Technology & Management 1989-2005/Jan W4  
          (c) 2005 FIZ TECHNIK  
 File 476:Financial Times Fulltext 1982-2005/Mar 03  
          (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 03  
          (c) 2005 Business Wire.  
 File 613:PR Newswire 1999-2005/Mar 03  
          (c) 2005 PR Newswire Association Inc  
 File 624:McGraw-Hill Publications 1985-2005/Mar 03  
          (c) 2005 McGraw-Hill Co. Inc  
 File 634:San Jose Mercury Jun 1985-2005/Mar 02  
          (c) 2005 San Jose Mercury News  
 File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 625:American Banker Publications 1981-2005/Mar 03  
 (c) 2005 American Banker  
 File 268:Banking Info Source 1981-2005/Feb W2  
 (c) 2005 ProQuest Info&Learning  
 File 626:Bond Buyer Full Text 1981-2005/Mar 03  
 (c) 2005 Bond Buyer  
 File 267:Finance & Banking Newsletters 2005/Mar 01  
 (c) 2005 The Dialog Corp.  
 File 139:EconLit 1969-2005/Feb  
 (c) 2005 American Economic Association

Set	Items	Description
S1	784077	(AUCTION? OR DUTCHAUCTION? OR (DUTCH OR REVERSE OR ENGLISH- )()AUCTION?)
S2	5276	(REGISTERED OR (SIGN OR SIGNING OR SIGNED)()UP? ? OR MEMBE- R?) (5N)BIDDER?
S3	1875460	((REGISTERED OR (SIGN OR SIGNING OR SIGNED)()UP? ? OR MEMB- ER?) (5N)(CLIENT? OR CUSTOMER? OR USER OR USERS OR CONSUMER?) - OR SUBSCRIBER?)
S4	83	(NON() (REPEATER? OR BUYER? OR PURCHASER? OR BIDDER? OR RET- URNING) (5N) (TARGET? OR DISTINGUISH? OR ASSESS? OR IDENTIF? OR SELECT? OR MARKETING))
S5	139602	AMAZON()COM OR "AMAZON.COM"
S6	786920	S1 OR S2
S7	1712	S6(5N) (S3 OR S4)
S8	1082	S7 NOT PY>2000
S9	564	RD (unique items)
S10	4	S9 NOT AUCTION?
S11	8	S9(8N)S5
S12	8	RD (unique items)
S13	73	S4 NOT RETURNING
S14	49	S13 NOT PY>2000
S15	34	RD (unique items)
S16	7	S4 AND S5
S17	6	S16 NOT PY>2000
S18	2	RD (unique items)
S19	0	S2 AND S4
S20	11	S3 AND S4
S21	5	S20 NOT PY>2000
S22	4	RD (unique items)

*considered KWC*



File 344:Chinese Patents Abs Aug 1985-2004/May  
          (c) 2004 European Patent Office  
 File 347:JAPIO Nov 1976-2004/Oct(Updated 050209)  
          (c) 2005 JPO & JAPIO  
 File 350:Derwent WPIX 1963-2005/UD,UM &UP=200514  
          (c) 2005 Thomson Derwent  
 File 348:EUROPEAN PATENTS 1978-2005/Feb W03  
          (c) 2005 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20050224,UT=20050217  
          (c) 2005 WIPO/Univentio  
 File 331:Derwent WPI First View UD=200514  
          (c) 2005 Thomson Derwent  
 File 371:French Patents 1961-2002/BOPI 200209  
          (c) 2002 INPI. All rts. reserv.  
 File 256:TecInfoSource 82-2005/Jan  
          (c) 2005 Info.Sources Inc  
 File 2:INSPEC 1969-2005/Feb W3  
          (c) 2005 Institution of Electrical Engineers  
 File 35:Disertation Abs Online 1861-2005/Feb  
          (c) 2005 ProQuest Info&Learning  
 File 65:Inside Conferences 1993-2005/Feb W4  
          (c) 2005 BLDSC all rts. reserv.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jan  
          (c) 2005 The HW Wilson Co.  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
          (c) 2002 The Gale Group  
 File 474:New York Times Abs 1969-2005/Mar 02  
          (c) 2005 The New York Times  
 File 475:Wall Street Journal Abs 1973-2005/Feb 25  
          (c) 2005 The New York Times  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 03  
          (c)2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
          (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
          (c) 2005 The Gale Group  
 File 15:ABI/Inform(R) 1971-2005/Mar 03  
          (c) 2005 ProQuest Info&Learning  
 File 20:Dialog Global Reporter 1997-2005/Mar 03  
          (c) 2005 The Dialog Corp.  
 File 95:TEME-Technology & Management 1989-2005/Jan W4  
          (c) 2005 FIZ TECHNIK  
 File 476:Financial Times Fulltext 1982-2005/Mar 03  
          (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 03  
          (c) 2005 Business Wire.  
 File 613:PR Newswire 1999-2005/Mar 03  
          (c) 2005 PR Newswire Association Inc  
 File 624:McGraw-Hill Publications 1985-2005/Mar 03  
          (c) 2005 McGraw-Hill Co. Inc  
 File 634:San Jose Mercury Jun 1985-2005/Mar 02  
          (c) 2005 San Jose Mercury News  
 File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 625:American Banker Publications 1981-2005/Mar 03  
 (c) 2005 American Banker  
 File 268:Banking Info Source 1981-2005/Feb W2  
 (c) 2005 ProQuest Info&Learning  
 File 626:Bond Buyer Full Text 1981-2005/Mar 03  
 (c) 2005 Bond Buyer  
 File 267:Finance & Banking Newsletters 2005/Mar 01  
 (c) 2005 The Dialog Corp.  
 File 139:EconLit 1969-2005/Feb  
 (c) 2005 American Economic Association

Set	Items	Description
S1	784077	(AUCTION? OR DUTCHAUTION? OR (DUTCH OR REVERSE OR ENGLISH- ) ( ) AUCTION?)
S2	5276	(REGISTERED OR (SIGN OR SIGNING OR SIGNED) ( ) UP? ? OR MEMBE- R?) (5N) BIDDER?
S3	1875460	((REGISTERED OR (SIGN OR SIGNING OR SIGNED) ( ) UP? ? OR MEMB- ER?) (5N) (CLIENT? OR CUSTOMER? OR USER OR USERS OR CONSUMER?) - OR SUBSCRIBER?)
S4	83	(NON() (REPEATER? OR BUYER? OR PURCHASER? OR BIDDER? OR RET- URNING) (5N) (TARGET? OR DISTINGUISH? OR ASSESS? OR IDENTIF? OR SELECT? OR MARKETING))
S5	139602	AMAZON() COM OR "AMAZON.COM"
S6	786920	S1 OR S2
S7	1712	S6 (5N) (S3 OR S4)
S8	1082	S7 NOT PY>2000
S9	564	RD (unique items)
S10	4	S9 NOT AUCTION?
S11	8	S9 (8N) S5
S12	8	RD (unique items)
S13	73	S4 NOT RETURNING
S14	49	S13 NOT PY>2000
S15	34	RD (unique items)
S16	7	S4 AND S5
S17	6	S16 NOT PY>2000
S18	2	RD (unique items)
S19	0	S2 AND S4
S20	11	S3 AND S4
S21	5	S20 NOT PY>2000
S22	4	RD (unique items)

*answered 3/3/05*

(c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 625:American Banker Publications 1981-2005/Mar 03  
 (c) 2005 American Banker  
 File 268:Banking Info Source 1981-2005/Feb W2  
 (c) 2005 ProQuest Info&Learning  
 File 626:Bond Buyer Full Text 1981-2005/Mar 03  
 (c) 2005 Bond Buyer  
 File 267:Finance & Banking Newsletters 2005/Mar 01  
 (c) 2005 The Dialog Corp.  
 File 139:EconLit 1969-2005/Feb  
 (c) 2005 American Economic Association

Set	Items	Description
S1	784077	(AUCTION? OR DUTCHAUTION? OR (DUTCH OR REVERSE OR ENGLISH- ) ()AUCTION?)
S2	5276	(REGISTERED OR (SIGN OR SIGNING OR SIGNED) ()UP? ? OR MEMBE- R?) (5N)BIDDER?
S3	1875460	((REGISTERED OR (SIGN OR SIGNING OR SIGNED) ()UP? ? OR MEMB- ER?) (5N) (CLIENT? OR CUSTOMER? OR USER OR USERS OR CONSUMER?) - OR SUBSCRIBER?)
S4	83	(NON() (REPEATER? OR BUYER? OR PURCHASER? OR BIDDER? OR RET- URNING) (5N) (TARGET? OR DISTINGUISH? OR ASSESS? OR IDENTIF? OR SELECT? OR MARKETING))
S5	139602	AMAZON()COM OR "AMAZON.COM"
S6	786920	S1 OR S2
S7	1712	S6(5N) (S3 OR S4)
S8	1082	S7 NOT PY>2000
S9	564	RD (unique items)
S10	4	S9 NOT AUCTION?
S11	8	S9(8N)S5
S12	8	RD (unique items)
S13	73	S4 NOT RETURNING
S14	49	S13 NOT PY>2000
S15	34	RD (unique items)
S16	7	S4 AND S5
S17	6	S16 NOT PY>2000
S18	2	RD (unique items)
S19	0	S2 AND S4
S20	11	S3 AND S4
S21	5	S20 NOT PY>2000
S22	4	RD (unique items)

*Amended KWC*

File 344:Chinese Patents Abs Aug 1985-2004/May  
          (c) 2004 European Patent Office  
 File 347:JAPIO Nov 1976-2004/Oct(Updated 050209)  
          (c) 2005 JPO & JAPIO  
 File 350:Derwent WPIX 1963-2005/UD,UM &UP=200514  
          (c) 2005 Thomson Derwent  
 File 348:EUROPEAN PATENTS 1978-2005/Feb W03  
          (c) 2005 European Patent Office  
 File 349:PCT FULLTEXT 1979-2002/UB=20050224,UT=20050217  
          (c) 2005 WIPO/Univentio  
 File 331:Derwent WPI First View UD=200514  
          (c) 2005 Thomson Derwent  
 File 371:French Patents 1961-2002/BOPI 200209  
          (c) 2002 INPI. All rts. reserv.  
 File 256:TecInfoSource 82-2005/Jan  
          (c) 2005 Info.Sources Inc  
 File 2:INSPEC 1969-2005/Feb-W3  
          (c) 2005 Institution of Electrical Engineers  
 File 35:Dissertation Abs Online 1861-2005/Feb  
          (c) 2005 ProQuest Info&Learning  
 File 65:Inside Conferences 1993-2005/Feb W4  
          (c) 2005 BLDSC all rts. reserv.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jan  
          (c) 2005 The HW Wilson Co.  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
          (c) 2002 The Gale Group  
 File 474:New York Times Abs 1969-2005/Mar 02  
          (c) 2005 The New York Times  
 File 475:Wall Street Journal Abs 1973-2005/Feb 25  
          (c) 2005 The New York Times  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2005/Mar 03  
          (c)2005 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
          (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
          (c) 2005 The Gale Group  
 File 15:ABI/Inform(R) 1971-2005/Mar 03  
          (c) 2005 ProQuest Info&Learning  
 File 20:Dialog Global Reporter 1997-2005/Mar 03  
          (c) 2005 The Dialog Corp.  
 File 95:TEME-Technology & Management 1989-2005/Jan W4  
          (c) 2005 FIZ TECHNIK  
 File 476:Financial Times Fulltext 1982-2005/Mar 03  
          (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 03  
          (c) 2005 Business Wire.  
 File 613:PR Newswire 1999-2005/Mar 03  
          (c) 2005 PR Newswire Association Inc  
 File 624:McGraw-Hill Publications 1985-2005/Mar 03  
          (c) 2005 McGraw-Hill Co. Inc  
 File 634:San Jose Mercury Jun 1985-2005/Mar 02  
          (c) 2005 San Jose Mercury News  
 File 810:Business Wire 1986-1999/Feb 28

File 1:ERIC 1966-2004/Jul 21  
 (c) format only 2004 The Dialog Corporation  
 File 2:INSPEC 1969-2005/Feb W3  
 (c) 2005 Institution of Electrical Engineers  
 File 5:Biosis Previews(R) 1969-2005/Feb W4  
 (c) 2005 BIOSIS  
 File 6:NTIS 1964-2005/Feb W3  
 (c) 2005 NTIS, Intl Cpyrght All Rights Res  
 File 7:Social SciSearch(R) 1972-2005/Feb W4  
 (c) 2005 Inst for Sci Info  
 File 8:Ei Compendex(R) 1970-2005/Jan W3  
 (c) 2005 Elsevier Eng. Info. Inc.  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
 (c) 2005 The Gale Group  
 File 10:AGRICOLA 70-2005/Jan  
 (c) format only 2005 The Dialog Corporation  
 File 11:PsycINFO(R) 1887-2005/Feb W4  
 (c) 2005 Amer. Psychological Assn.  
 File 13:BAMP 2005/Feb W3  
 (c) 2005 The Gale Group  
 File 15:ABI/Inform(R) 1971-2005/Mar 03  
 (c) 2005 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 18:Gale Group F&S Index(R) 1988-2005/Mar 03  
 (c) 2005 The Gale Group  
 File 19:Chem.Industry Notes 1974-2005/ISS 200509  
 (c) 2005 Amer.Chem.Soc.  
 File 20:Dialog Global Reporter 1997-2005/Mar 03  
 (c) 2005 The Dialog Corp.  
 File 21:NCJRS 1972-2005/Jan  
 (c) format only 2005 The Dialog Corporation  
 File 22:Employee Benefits 1986-2005/Feb  
 (c) 2005 Int.Fdn.of Empl.Ben.Plans  
 File 25:Weldasearch-19662005/Feb  
 (c) 2005 TWI Ltd  
 File 26:Foundation Directory 2005/Feb  
 (c) 2005 Foundation Center  
 File 27:Foundation Grants Index 1990-2005/Feb  
 (c) 2005 Foundation Center  
 File 29:Meteor.& Geoastro.Abs. 1970-2002/Jul  
 (c) 2002 Amer.Meteorological Soc.  
 File 30:AsiaPacific 1985-2005/Mar 02  
 (c) 2005 Aristarchus Knowledge Indus.  
 File 31:World Surface Coatings Abs 1976-2005/Feb  
 (c) 2005 PRA Coat. Tech. Cen.  
 File 34:SciSearch(R) Cited Ref Sci 1990-2005/Feb W4  
 (c) 2005 Inst for Sci Info  
 File 35:Dissertation Abs Online 1861-2005/Feb  
 (c) 2005 ProQuest Info&Learning  
 File 36:MetalBase.1965-20050105  
 (c) 2005 The Dialog Corporation  
 File 38:America:History & Life 1963-2004/Q1  
 (c) 2004 ABC CLIO Inc.  
 File 39:Historical Abstracts 1973-2004  
 (c) 2004 ABC-CLIO  
 File 40:Enviroline(R) 1975-2004/Dec  
 File 42:Pharmaceuticl News Idx 1974-2005/Feb W3  
 (c)2005 ProQuest Info&Learning  
 File 47:Gale Group Magazine DB(TM) 1959-2005/Mar 03  
 (c) 2005 The Gale group

File 48:SPORTDiscus 1962-2005/May  
          (c) 2005 Sport Information Resource Centre  
 File 49:PAIS Int. 1976-2005/Dec  
          (c) 2005 Public Affairs Information Service  
 File 50:CAB Abstracts 1972-2005/Jan  
          (c) 2005 CAB International  
 File 51:Food Sci.&Tech.Abs 1969-2005/Feb W4  
          (c) 2005 FSTA IFIS Publishing  
 File 53:FOODLINE(R): Science Sight 1972-2005/Mar 02  
          (c) 2005 LFRA  
 File 54:FOODLINE(R): Market Sight 1979-2005/Mar 03  
          (c) 2005 LFRA  
 File 62:SPIN(R) 1975-2005/Nov W4  
          (c) 2005 American Institute of Physics  
 File 63:Transport Res(TRIS) 1970-2005/  
          (c) fmt only 2005 Dialog Corp.  
 File 65:Inside Conferences 1993-2005/Feb W4  
          (c) 2005 BLDSC all rts. reserv.  
 File 66:GPO Mon. Cat. 1978-2005/Apr  
          (c) format only 2005 The Dialog Corp  
 File 67:World Textiles 1968-2005/Feb  
          (c) 2005 Elsevier Science Ltd.  
 File 71:ELSEVIER BIOBASE 1994-2005/Feb W3  
          (c) 2005 Elsevier Science B.V.  
 File 73:EMBASE 1974-2005/Feb W4  
          (c) 2005 Elsevier Science B.V.  
 File 74:Int.Pharm.Abs 1970-2005/Mar B1  
          (c) 2005 Amer.Soc.of Health-Sys.Pharm.  
 File 75:TGG Management Contents(R) 86-2005/Feb W3  
          (c) 2005 The Gale Group  
 File 79:Foods Adlibra(TM) 1974-2002/Apr  
          (c) 2002 General Mills  
 File 80:TGG Aerospace/Def.Mkts(R) 1982-2005/Mar 03  
          (c) 2005 The Gale Group  
 File 81:MIRA - Motor Industry Research 2001-2005/Jan  
          (c) 2005 MIRA Ltd.  
 File 86:Mental Health Abstracts 1969-2000/Jun  
          (c) 2000 IFI/CLAIMS(r)  
 File 88:Gale Group Business A.R.T.S. 1976-2005/Mar 02  
          (c) 2005 The Gale Group  
 File 89:GeoRef 1785-2005/Feb B1  
          (c) 2005 American Geological Institute  
 File 91:MANTIS(TM) 1880-2005/Feb  
          2001 (c) Action Potential  
 File 93:TableBase(R) Sep 1997-2005/Feb W3  
          (c) 2005 The Gale Group  
 File 94:JICST-EPlus 1985-2005/Jan W3  
          (c)2005 Japan Science and Tech Corp(JST)  
 File 95:TEME-Technology & Management 1989-2005/Jan W4  
          (c) 2005 FIZ TECHNIK  
 File 96:FLUIDEX 1972-2005/Feb  
          (c) 2005 Elsevier Science Ltd.  
 File 98:General Sci Abs/Full-Text 1984-2004/Dec  
          (c) 2005 The HW Wilson Co.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jan  
          (c) 2005 The HW Wilson Co.  
 File 100:Market Guide Company Financials 2005/Feb 28  
          (c) 2005 Market Guide

Set	Items	Description
S1	137021	(PAST OR PREVIOUS OR FORMER) (5N) (CLIENT? OR CUSTOMER? OR S-

SUBSCRIBER? OR BIDDER? OR BUYER? OR PURCHASER? OR SHOPPER?)  
 S2 28183071 (TARGET? OR DISTINGUISH? OR IDENTIF? OR SELECT? OR MARKETI-  
 NG)  
 S3 4042 S1(5N)S2  
 S4 1858 S3 NOT (CLIENT? OR RECORD?)  
 S5 1073 S4 NOT PY>2000  
 S6 863 RD (unique items)  
 S7 2882 S1(3N)S2  
 S8 1328 S7 NOT (CLIENT? OR RECORD?)  
 S9 771 S8 NOT PY>2000  
 S10 623 RD (unique items)  
 S11 58504 (PAST OR PREVIOUS OR FORMER) (3N) (CUSTOMER? OR BIDDER? OR B-  
 UYER? OR PURCHASER? OR SHOPPER?)  
 S12 1288 S11(3N) (TARGET? OR DISTINGUISH? OR IDENTIF? OR SELECT? OR -  
 MARKETING)  
 S13 604 S12 NOT (DISTINGUISH? OR IDENTIF? OR SELECT?)  
 S14 6 TARGET() PREVIOUS() (CUSTOMER? OR BIDDER? OR BUYER? OR PURCH-  
 ASER? OR SHOPPER?)  
 S15 5 RD (unique items)  
 S16 16 TARGET?() PREVIOUS() (CUSTOMER? OR BIDDER? OR BUYER? OR PURC-  
 HASER? OR SHOPPER?)  
 S17 14 S16 NOT S5  
 S18 8 RD (unique items)  
 S19 9 (DISTINGUISH? OR IDENTIF? OR MARKET?) () (PAST OR PREVIOUS OR  
 FORMER) () (CUSTOMER? OR BIDDER? OR BUYER? OR PURCHASER? OR SH-  
 OPPER?)  
 S20 9 S19 NOT (S15 OR S18)  
 S21 7 RD (unique items)

*consider kunic*

Dialog NPL search 09/742273

Set	Items	Description
S1	700	(PREVIOUSLY) (5N) (DONATED)
S2	24	S1 AND (FAILED OR SHOW(W)UP OR ("NOT" (W) DONATED))
S3	22	RD S2 (unique items)
S4	8	S2 AND PY<2000
S5	75565	(PREVIOUS?) (5N) (BID? OR PURCHAS?)
S6	3035	S5 (S) (TARGET? OR FOCUS? OR AIM?)
S7	762	S5 (10N) (TARGET? OR FOCUS? OR AIM?)
S8	4662753	(AUCTION OR SALE)
S9	56	S7 (S) S8
S10	31	RD S9 (unique items)
S11	14	S10 AND PY<2000
S12	8056	(PREVIOUS OR FORMER) (W) (BIDDERS OR CONSUMERS OR CUSTOMER-
		S)
S13	285	S12 (S) TARGET?
S14	21	S13 (S) (SALE OR PROMOTION OR AUCTION)
S15	20	RD S14 (unique items)
S16	10	S15 AND PY<2000
?		

considered KWIC

and 7

3/3/05



Set	Items	Description
S1	11836	(BIDDERS OR CONSUMERS OR PURCHASERS OR BUYERS) (20N) (NON- <u>U</u> ) <u>REPEAT OR REPEAT</u> )
S2	2505	S1 AND (SALE OR AUCTION)
S3	432	S1 (S) (SALE OR AUCTION)
S4	300	RD S3 (unique items)
S5	135	S4 AND PY<2000
S6	0	S5 AND (TARGET? OR PROMOT?) (10N) (?REPEAT)
S7	17	S5 AND (TARGET)
S8	24706	(TARGET? OR PROMOT? OR ADVERTIS?) (S) (CONSUMERS OR PURCHASERS OR BUYERS OR BIDDERS) (S) (SALE OR AUCTION)
S9	0	S8 AND (NON-REPEAT) (2W) (CUSTOMERS OR PURCHASERS OR BUYERS OR CONSUMERS)
S10	0	S8 AND (NON(W)REPEAT) (2W) (CUSTOMERS OR PURCHASERS OR BUYERS OR CONSUMERS)
S11	111	S8 AND (REPEAT) (2W) (CUSTOMERS OR PURCHASERS OR BUYERS OR CONSUMERS)
S12	79	RD S11 (unique items)
S13	40	S12 AND PY<2000
?		

considered

KWIC

3/3/08

2647822 Supplier Number: 02647822 (THIS IS THE FULLTEXT)  
Amethyst targets grey for charity  
(Amethyst plans first targeted marketing effort that is intended to  
position the grey market; Amethyst is financial services concern with  
core product, CHARIplan)  
Precision Marketing, p 5  
November 15, 1999  
WORD COUNT: 231

TEXT:

Fledgling financial services provider, Amethyst is gearing up for its first targeted marketing drive designed to bring on board a major slice of the grey market to its product range.

The programme kicks off with a series of targeted mailings to retired consumers promoting Amethyst's core product, CHARIplan.

The product allows those who may be planning to leave a legacy to charity to invest it in a life assurance plan on their retirement so it will provide a larger lump sum to the chosen charity when they die. Amethyst has established relationships with several as yet unnamed charities to use their databases to market the product.

Mailings are also going out to cold lists of grey consumers who have **previously donated** large sums to charity. Direct mail will be accompanied by off-the page ads in the national press and specialist charity titles.

"Legacies are extremely important to charitable organisations in the UK and some rely on them for over 50 per cent of their total annual income. We believe CHARIplan can make a significant contribution to the funding of charities," says Nick Hockney, Amethyst founding director.

Names generated through the initial campaign will form the basis of Amethyst's first database which will be used to cross-sell further products due to be launched in the near future.

outside the box has handled the company and product launch including creative and database work.

Copyright 1999 Centaur Communications

7/9,K/7 (Item 1 from file: 160)  
DIALOG(R)File 160:Gale Group PROMT(R)  
(c) 1999 The Gale Group. All rts. reserv.

01582418

Riunite fights back with fruity wine trio.  
CRAIN'S NEW YORK BUSINESS March 2, 1987 p. 91

Villa Banfi USA (old Brookville, New York) has introduced a line of fruit-flavored, non-carbonated, wine beverages. The company, which distributes Riunite wine in the US, has developed the product in an effort to attract **previous customers**, which it lost to wine coolers, and to improve its sales of traditional Riunite wine. The new products include Riunite Natural Peach, Royal Raspberry and Sunny Apple. The company is **targeting** the wine cooler market for the new beverages. In 1986 the **sale** of wine coolers increased 55% vs 1985. Riunite sales account for 80% of Villa Banfi's sales which total \$200-225 mil/yr. In 1985 the company's sales of Riunite wine dropped after it was forced to recall some of its wines. In 1986 the company's Riunite brand was affected by a methanol scare which affected all Italian wines. The company will spend \$20-25 mil/yr on advertising, with a large portion of that budget going toward the new product. The company will also reposition its traditional wines.

091742,273

3-6-05

File 15:ABI/Inform(R) 1971-2005/Mar 05  
 (c) 2005 ProQuest Info&Learning  
 File 9:Business & Industry(R) Jul/1994-2005/Mar 04  
 (c) 2005 The Gale Group  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2005/Mar 07  
 (c) 2005 The Gale Group  
 File 476:Financial Times Fulltext 1982-2005/Mar 05  
 (c) 2005 Financial Times Ltd  
 File 610:Business Wire 1999-2005/Mar 06  
 (c) 2005 Business Wire.  
 File 624:McGraw-Hill Publications 1985-2005/Mar 04  
 (c) 2005 McGraw-Hill Co. Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 07  
 (c) 2005 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Mar 07  
 (c) 2005 The Gale Group  
 File 613:PR Newswire 1999-2005/Mar 06  
 (c) 2005 PR Newswire Association Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 16:Gale Group PROMT(R) 1990-2005/Mar 07  
 (c) 2005 The Gale Group

Set	Items	Description
S1	19	CUSTOMERS (10N) (DROPPED (W) OUT) (S) (SALE OR SALES OR
AU-		CTION OR EVENT)
S2	11	S1 AND PY<2000
S3	7	(OCCASIONAL OR INFREQUENT) (5N) ((PREVIOUS OR FORMER)
		(5N)
		(CUSTOMERS OR PURCHASERS OR BUYERS) (S) (MARKET? OR
TARGET?))		
S4	0	S3 AND PY<2000